exponent partners

QUICK GUIDE

4 Steps to Implement De-Identification

In today's data-driven world, nonprofits rely on information to measure impact, secure funding, and improve programs.

However, with the increasing focus on data privacy and security, organizations must take extra steps to protect the sensitive information they collect.

De-identification is one of the most effective ways to protect sensitive information. Here are four steps to implementing a De-identification approach.

- **Identify & Classify.** Evaluate sensitive data before applying de-identification techniques.
- **Protect Unique Identifiers.** Use encryption, hashing, or tokenization.
- **Data Minimization.** Collect only necessary information.
- **Data Audit.** Regularly audit and update your de-identification approach.

We're here to help you build a smarter, stronger approach to data privacy. Take the first step and contact **Exponent Partners** to explore how we can help you enhance your security, ensure compliance, and gain greater control over your data.

Since 2005, Exponent Partners have been a trusted ally for Human Services organizations and Foundations, working together to deliver radically better impact. We understand your mission's importance, and we're here to help you amplify it.